REMARKS

Claims 1-3, 6-15 and 17-20 were pending prior to this amendment. Upon entry of this amendment, claim 8 will be cancelled thereby leaving claims 1-3, 6-7, 9-15 and 17-20 as pending.

In the office action that was mailed July 17, 2008, the Examiner rejected claims 1-3, 6-15 and 17-20 under 35 U.S.C. §103(a) as being unpatentable over Raith (WO 98/48577) in view of U.S. patent 6,625,457 to Raith (hereafter Raith '457) and in view of a new reference, i.e., U.S. patent 7,054,620 to Ewert.

The office action was a final rejection. This amendment is therefore being submitted under 37 C.F.R. §1.116.

As set forth above, claims 1, 15 and 20 have been amended again.

Paraphrased, amended claim 1 recites that the network part includes an "application server" that stores "area-dependent short dialing codes" and which also stores mnemonics for a name associated with the short dialing codes. The claim requires that a mnemonic be stored in various different languages. In other words, the claim requires that several different versions of the same mnemonic be stored in different languages, such as English, Arabic or Japanese. Stated yet another way, the same mnemonic for a short dialing code is stored in the application server, albeit in several different languages. The claims could therefore have also been worded to recite that several different mnemonics for each short dialing code are stored in the application server.

Amended claim 1 also requires that the network positioned code-delivery detector receive both a short dialing code for a service center *and* the several different versions of the mnemonic for a short dialing code. The "identified code broadcast scheduler" is also now recited as receiving the short dialing codes and the different language-versions of the mnemonics and, as scheduling their broadcast through-out areas encompassed by the network part.

Independent claim 15 is a method claim directed to a method performed by the apparatus recited in claim 1. Claim 15 has therefore been amended to add method steps that track with, or correspond to, the structural limitations that have been added to claim 1.

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Independent claim 20 is directed to a mobile device that co-operates with the apparatus recited in claim 1. Claim 20 has therefore been amended to add structure that conforms to what is recited in claim 1. Claim 20 also recites that the language of a mnemonic can be selected for display by which is meant that when several different-language versions are displayed on the mobile device, a particular version of the mnemonic (i.e., a particular language) can be selected for display.

The "network part identifier code" limitation has been purged along with the "regular and periodic" broadcast limitation.

Support for the claim amendments can be found in FIG. 1 and in the text of paragraphs [0030] and [0031] of the application as-published. No new matter has been added.

The applicant has searched the references cited by the Examiner and believes that none of them show or suggest an apparatus or method by which short dialing codes are broadcast along with different language-versions of mnemonics that identify the short dialing codes. The applicant therefore believes that the amendments to the independent claims traverse the rejections and place all of the claims in condition for allowance. Reconsideration of the pending claims is therefore respectfully requested.

Respectfully submitted,

/ Robert H. Kelly /

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Robert H. Kelly
Registration No. 33,922

KELLY & KRAUSE, L.P.
6600 LBJ Freeway, Suite 275
Dallas, Texas 75240
Telephone: (214) 446-6684
Fax: (214) 446-6692
robert.kelly@kelly-krause.com